

Kallirroï Pouliadou

Online Portfolio: pouliadou.com

Call: (+46) 0730733813

Email: roy.pouliadou@gmail.com

Reference: Daniel Sjöblom, Director of Digital Transformation at Veryday
+46 (0)709 716 550 - ds@veryday.com

CAREER HISTORY

User Experience Designer 12/2015 - 11/2016

Veryday, New York City

- UX/ UI (web and mobile) for Healthcare on global scale (focus on the United States and Japan)
- Field research in various countries and synthesis of insights
- Communicating design strategy through storyboards, storytelling and wireframes

Interaction Designer 01/2015 - 11/2015

Veryday, Stockholm

- UX/ UI
- Facilitating co-creation workshops
- Communicating design strategy with storyboards and customer journeys

Innovation Pilot 06/2014 - 09/2014

Norrmejerier, Umeå

- Conducting interviews and surveys, analyzing findings
- Facilitating co-creation workshops for innovation strategy
- Creating graphical material for communication

Visual Designer 01/2013 - 07/2013

Design Thinkers Group, Amsterdam

Internship

- Research on various projects
- Communication with international partners
- Assisting with arrangement of open workshops
- Creating visual material to communicate insights gathered in strategic board meetings

Visual Designer 08/2012 - 12/2012

SCAD University

A process analysis of the Eurostar Service at St Pancras Train Station.

- Designing the blueprints, isometric drawings and graphic maps of the train station
- Creating a process map for the SD students at SCAD that will demonstrate ways to express concepts
- Creating a simplified mock-up of the train station as a tool for exploration of interactions
- Creating a customer journey presented as a storyboard

Volunteer Design Researcher 05/2012 - 07/2012

Ash Sakula Architects, London

Support on the Caravanserai project.

- Investigating the opportunities in bridging the needs of the locals with a trade market
- Exploring co-creation and voluntary engagement
- Creating a customer journey for the front end

Visual Designer 02/2011 - 04/2011

Umeå Institute of Design

Creation of video-teasers that communicate the process of the graduating students to the industry.

- Experienced art direction, filming by schedule or impromptu
- Trained with professional equipment (Canon 7D 35mm f1.4- 50mm f1.8 lens)
- Developed skills in post production (After Effects) editing footage and sound

Kallirroï Pouliadou

Online Portfolio: pouliadou.com

Call: (+46) 0730733813

Email: roy.pouliadou@gmail.com

CAREER HISTORY

Product Designer

09/2010 - 11/2010

Heja! Marketing and Advertising industry.

Redesign of the new statuettes for the award ceremony Umeågalan.

- Practised background and symbolism research
- Collaborated with glass artists on ideas proposal and production techniques
- Enhanced the ceremony experience conducting Colour, Material, Finish study
- Set specifications to ensure flawless production for the following ten years

Architect - Designer

06/2010 - 07/2010

Municipality of Umeå

Department of Research and Development in Educational Management.

Concept proposal for a digital media space- Dragonskolan high school.

- Conducted research on innovative educational spaces
- Provided and communicated concepts while applying student user's feedback
- Defined and explored on-budget solutions and progress report
- Used architectural and 3D applications (Rhino, Maya) for space and furniture design to support and compliment concept

Architect

11/2007 - 11/2008

J&G Metaxa Construction industry, Athens

Apartment buildings, single family houses and residence restoration projects, exterior and interior architecture.

- Gained experience in meeting with the clients and coordinating craftsmen
- Learned to prioritise the needs according to the greek regulations
- Developed skills on Colour, Finish and Material for interior proposals
- Used layout and print skills to prepare the official blueprints for the authority
- Maintained and updated the archive of projects

EDUCATION

2013-today

Interaction Design, MFA

Umeå Institute of Design, Sweden

2010-2011

Advanced Design Visualization, Master's Level Course

Umeå Institute of Design, Sweden

2009-2010

Industrial Design, Postgraduate Course

Umeå Institute of Design, Sweden

2000-2007

Architecture and Engineering, MArch / 8.09:10

Master's Degree in Design and Construction, Democritus University of Thrace, Greece

2006

Research Thesis: The theatrical space as a medium of identification and communication

2007

Degree Project: Convertible Theatre and Drama School in Xanthi

LANGUAGES

Greek (native) - English (fluent) - Swedish (beginner)